

ANNUAL REPORT

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This special annual issue of the Sunnyvale Quarterly Report provides an overview of the City of Sunnyvale's key accomplishments during the last fiscal year. The past year was another very busy and exciting one for the City, as you will see in the following pages. As we look forward, the City will continue to focus on providing high quality and cost-effective services that meet the community's needs. Sunnyvale is also committed to continuous improvement in order to identify and develop methods to enhance services and reduce costs.

Bright & New



The City revitalized its curbside recycling program by distributing new recycling carts to residents, replacing the 10-year-old stacking bins, and including the collection of all plastic bottles and jars. We also installed a new recycling processing facility at the SMaRT Station® and purchased four new compressed natural gas-powered recycling trucks.

Sunnyvale residents can now take advantage of a host of expanded on-line building services at E-One Stop. You can schedule building inspections, check the status of your building plan, review zone and permit history, and even sign your application online.

Eight new tools went into effect on January 1, 2001 to address concerns that residents were building large homes that were not in character with the surrounding neighborhood. The tools address concerns regarding the size of the homes, their effect on adjoining neighbors' privacy, the desire for community participation in the decision-making process, and the architectural compatibility of these homes with the surrounding neighborhood.

Sunnyvale joined the newly-formed Silicon Valley Animal Control Authority, a seven-city Joint Powers Authority created to provide animal shelter services formerly provided by the Humane Society of Santa Clara Valley. Animal field services continue to be provided through our Public Safety Department.

Another mile of the regional San Francisco Bay Trail opened in Sunnyvale in cooperation with Lockheed Martin Missiles & Space and the Association of Bay Area Governments.

This past year NOVA Employment Development Department joined with 29 other workforce development agencies and organizations to create the region's largest "one-stop" employment center. Located across from Sunnyvale City Hall, the new campus offers a comprehensive array of programs and services for people looking for jobs, new skills, or career advancement, and for businesses looking for qualified workers and other business services.

New stormwater controls will help to protect our waterways from urban runoff pollution. Our goal is to minimize the use of pesticides and ensure only the most careful and unavoidable uses. Another goal is to control runoff from new development and significant redevelopment. Requirements to minimize runoff from new development projects are being extended to projects of at least one acre, and after several years to even smaller projects. These requirements will now also apply to redevelopment projects.

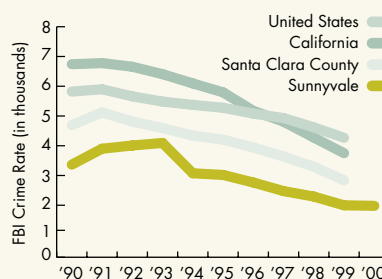
The City launched a new public access TV program on cable Channel 60. A one-year pilot program began on March 19, 2001 involving five Sunnyvale producers who are airing programs ranging from leadership and communication to real estate guidance.

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Be Proud, Sunnyvale

The crime rate in the City of Sunnyvale was the lowest in more than 25 years! Sunnyvale is the fifth safest City in the United States and has one of the highest clearance rates (success at making arrests) for communities with populations above 100,000. While the state experienced a 3.5% increase in crime, we achieved a 3.5% decrease.

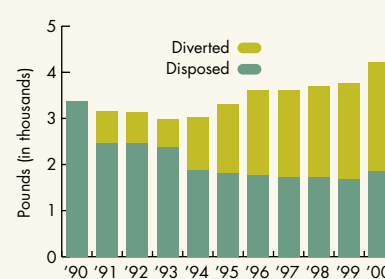
Sunnyvale's Crime Rate Remains Well Below Local, State, and National Averages



Note: Year 2000 data is not yet available for Santa Clara County, California, or the United States. The FBI Crime Rate describes the number of crimes reported to law enforcement agencies per 100,000 total population.

The City diverted 56% of its solid waste from disposal in 2000, up from 55% in 1999, according to the California Integrated Waste Management Board. This marks the fifth consecutive year in which the City has complied with the 50% diversion mandate, achieved four years ahead of schedule.

Recycling, Waste Prevention Diverts 56% of Waste in 2000
(Pounds of Solid Waste Per-Capita)



Note: Diversion figures are not available for 1990

In the Kid-Friendly Cities Report Card compiled by Zero Population Growth, the City of Sunnyvale received an overall "A" grade, ranking twelfth in the nation among cities of comparable size.

Doing City Business Differently

The Q and A café (www.QandAcafe.com) was opened by the library in collaboration with over 20 other Bay Area libraries. No, it's not the latest trendy coffee shop - it's the place to get a right answer! Type your question and you'll be able to "talk" live to a reference

librarian, who is an Internet expert. Designed to provide fast answers to your questions, this new service combines the speed and convenience of the Internet with the information smarts of a librarian. The reference

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CITY OF SUNNYVALE
FALL, 2001

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Thank you for your feedback!

Bright and New

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Enhancements were made to the John W. Christian (formerly called Hetch Hetchy) Greenbelt, a pathway in north Sunnyvale used for recreational and commuting purposes by bicyclists and pedestrians. Completion of this project has made this pathway more safe, useful, and attractive.



With funding and support from the Sunnyvale Historical Society and

Museum Association, the Orchard Heritage Park Interpretive Exhibit opened at the Sunnyvale Community Center to celebrate our City's orchard heritage.



The Las Palmas Tennis Center was expanded to include three new courts, additional parking, and a snack bar.



The City has recently returned to traditional colors for our police cars and fire trucks. Rather than white cars and yellow trucks, you'll start to see black and white police cars and red fire trucks — colors that are more easily recognizable and approachable by the public.

Groundwork for the Future

Construction began on the new Downtown Sunnyvale. The Mozart Company began construction of 450,000 square feet of new office space at Mathilda and Evelyn Avenues, which will be occupied by Broadcom, Handspring, and other tenants. The huge hole in the ground is rapidly being converted into a 1,600-space underground parking structure upon which the three new office buildings will sit.



American Mall Properties, owner of the Town Center Mall, began work on a new parking structure at Iowa and Sunnyvale, and on the WAVE expansion of the mall. The WAVE will include such tenants as a 20-screen AMC movie theater complex, Barnes & Nobles Booksellers, and Old Navy. Target is now renovating the old Montgomery Wards store with a planned opening in March 2002. The 912-space parking structure is being completed in time for the busy holiday shopping season. Provisions have been made to ensure sufficient shopper parking throughout the construction period.



The City acquired much-needed property to help address some very pressing space needs over the long-term. The purchase of 505 West Olive Avenue represents the City's largest acquisition of property in the last 40 years.



City staff has been collaborating with CALTRANS Engineers and Landscape Architects to design the reconstruction and complete replanting and beautification of Highway 101 interchanges at Mathilda and Fair Oaks Avenues. The projects will include replacing and adding plants and trees, upgrading irrigation, spreading mulch, and providing a three-year plant establishment period. The projects will be part of a unifying landscape design concept for the Sunnyvale portion of Route 101.



In response to development trends of the last two years, the City has started the process of preparing a Specific Plan for the Moffett Park industrial area. Due to its location near major freeways and between other key Silicon Valley job centers, Moffett Park is expected to continue experiencing pressure to grow. The Specific Plan process will allow the City to determine future development densities and land uses for the



area as a whole instead of on a case-by-case basis.



Detailed construction documents are currently being finalized for the City's new 23,000 square foot Older Adult Center, to be built on the Community Center campus. With planned completion in early 1993, this facility will provide increased space that is far more usable, attractive, inviting, accessible, and safe for older adult programs. The roof will include solar panels to generate electricity for major operational cost savings. In preparation for expanded operations at the new facility, a host of new and expanded programs were offered last year.



In partnership with the Fremont Union High School District, construction of a new 50-meter pool is well underway. The large size and availability of the pool will improve swimming services to the community, primarily to adult and competitive programs. The Friends of Fremont Pool continue to raise funds for the operational cost. At last count, they had raised \$764,074 toward their million-dollar target! The new pool should open to the public by summer of 2002.



Funding has been approved to begin the design and construction of a skateboard area at Fair Oaks Park in fiscal year 2001-2002.

Saving Your
Tax Dollars



An Energy Task Force was created to encourage residents and businesses to conserve energy and to look for ways to cut energy use at City facilities. Within four months, the City achieved an 8.8% reduction in energy use compared to last year, saving not only natural resources but money as well. Effort is underway to reach a 10% energy conservation goal.



The City's Purchasing Division achieved \$1,116,625 in cost savings during fiscal year 2000-2001 thanks to negotiated price reductions, pursuit of discounts, and other cost-saving measures.



Sunnyvale volunteers contributed a total of 26,820 hours of service to the City last year. Using the wage value determined by the national Points of

Light Foundation, the dollar value of this contribution to the City is \$412,760.



The City solicited bids for a new contract to provide polymer for treating wastewater at the Water Pollution Control Plant. The competition yielded a 9% cost reduction which will result in a cost savings of \$429,600 during the recommended three-year contract, one of the single largest costs for treatment.



Through revenue audits led by staff and consultants, the City recovered \$257,045 in revenue consisting of sales tax, state mandated costs, transient occupancy tax, and other revenues.

Doing City Business Differently

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librarian on duty will answer your question, provide sources, or show you how to find the answer yourself. Visit the site from 3:00 - 9:00 p.m. seven days a week to try it out.



The Public Safety Department has expanded its repertoire of skills to provide communications and logistical support to Incident Commanders at the scene of police or fire incidents. Known as Incident Dispatching or Tactical Dispatching Services, trained dispatchers can now help public safety officers better respond in an emergency. Dispatchers can help link officers to critical assistance from other agencies as part of large-scale mutual aid responses. This new support system was used frequently during critical public safety incidents during the year.

The City is in the process of exploring a customer relationship management software tool that will eventually enable Sunnyvale to track citizen complaints and requests for service, tying them back to performance measures for all City departments in

one central database. This tool is an extension of our continuous effort to identify ways that would enhance customer service and streamline the way we do business.

After two-and-a-half years of evaluation and dialogue, City employees came up with 52 recommendations about how the City can improve our workplace to increase productivity and morale. The Workplace Improvement recommendations will be implemented over the coming years, leading to more efficient and effective delivery of services to the public.

The City began the initial phases of creating a pioneering Quality of Life Index to measure how well the City is meeting the community's goals. After many rounds of citizen input and involvement, a few strategic goals were defined that represent the concerns and priorities of all residents. The City has adopted quantifiable measures that will be presented in an annual report card to residents and businesses about how well the City is meeting their priorities.

Because the high cost of housing in Silicon Valley makes it particularly difficult for public service employees to live in the area, the City began exploring options for affordable housing for teachers and City employees. A number of actions are being implemented to provide rental and homebuyer assistance that will hopefully lead to enhanced recruitment and retention of public employees in Sunnyvale.

A multitude of budget data has been put into different electronic formats, greatly improving the ability of the public and City staff to access budget information, while reducing printing costs.

The Sunnyvale Public Library is building a virtual branch library composed of clicks, not bricks. The redesigned Library website (www.ci.sunnyvale.ca.us/library) offers an ever-increasing number of library resources for use at home. This year we added the section called Our Community, which provides links to the Teen Resource Guide online, the Sunnyvale Resource Guide, and the eNeighborhood. These resources enable you to quickly locate information about services, programs, social service agencies, businesses, community organizations, and government agencies serving the needs of Sunnyvale residents.

Streamlining the Accounts Payable processes, including implementation of the purchasing card program, has resulted in a dramatic improvement in productivity. Accounts Payable staff can process approximately 3.5 times more purchasing card transactions than hardcopy invoices per hour.

Sunnyvale will soon be among the first local governments to use the Internet throughout its procurement process, streamlining operations for cost savings.

Leveraging Grant \$\$ for Community Benefit

Sunnyvale has received a total of \$516,000 in grant monies from the Bay Area Air Quality Management District and the Santa Clara County Transportation Fund for Clean Air administered by the Valley Transportation Authority, and has matched the grants with its own \$132,000 to acquire a number of clean-air vehicles. We have also received assistance from PG&E in the form of equipment rebates, surplus equipment, and technical support. The funds have helped the City incorporate into our fleet 6 electric vehicles, 18 trucks and vans powered by compressed natural gas (CNG), and a CNG street-sweeping machine.

A \$50,000 grant was awarded by Advanced Micro Devices to the Columbia Neighborhood Center for the future expansion of the Center's facility. The Center is a place where kids and families can participate in

recreation activities and take advantage of a host of health, educational, and social services at low or no cost.

Social Advocates for Youth, with the support of the Columbia Neighborhood Center, received a two-year grant from the Lucile Packard Foundation for Children's Health to provide a case manager to Bishop and Lakewood elementary schools, continue the Teen Challenge program at Columbia Middle School, and provide Family Wellness sessions at the Center in the evenings.

Federal and local funds continue to be leveraged to the greatest extent to provide affordable housing in Sunnyvale. The City helped to prevent 222 units of low-income housing from converting to market rate rents by loaning federal funds to help

finance the purchase of Homestead Park, an affordable rental complex. This purchase ensures that the rental rates at Homestead Park will remain affordable to low and moderate income families for the next 55 years. In addition, 23 units of housing for the developmentally disabled will soon be available as the final touches take place for the Charities Housing development on Mathilda and California Avenues. The City loaned over 1.7 million dollars of federal and local funds for this project.

More than \$10 million in new resources from Federal, State and local governments, foundations, businesses, and industry were invested in the efforts of the NOVA Workforce Board to help our businesses grow and our workers acquire new talents and opportunities.

Awards and Honors



For the fourth year in a row, Sunnyvale won the coveted Emergency Medical Dispatcher of the Year award from the Public Safety Communications Managers Association of Santa Clara County.

The City received its 13th consecutive Distinguished Budget Award from the Government Finance Officers Association.

Our Assistant City Manager won the prestigious John H. Nail Memorial Award from the League of California Cities in recognition of her contributions to city government and our community.

The City participated in a county-coordinated lawn mower rebate program that was recognized by the California Resource Recovery Association for "Excellence in Partnerships."

The City's Purchasing Division earned the National Purchasing Institute's 2000 and 2001 Achievement of Excellence in Procurement Award.

NOVA Employment Development Department won the prestigious national Jett Con Award for its Career Ladders program that help people prepare for opportunities in the "new economy."

The Northern California Chapter of the Association of Public Safety Communications Officials honored a Sunnyvale dispatcher as the Northern California "Dispatcher of the Year".

Partnering with the Community

A Citywide effort was launched in collaboration with community organizations to enhance youth and family services in Sunnyvale. The effort aims to address key needs including increasing access to affordable, quality childcare, activities for school-age children, and health care.



Sunnyvale was involved in one of the largest and most successful community fundraising campaigns ever conducted to increase the supply of affordable housing in Silicon Valley. This past spring, the City contributed \$500,000 from the Housing Mitigation Fund to leverage funds for the Housing Trust Fund of Santa Clara County. The



Housing Trust recently exceeded its goal of raising \$20 million in 24 months to establish a rotating loan program that will help address the severe shortage of affordable homes.



The Library created a multicultural program series in which community

groups and individuals presented programs featuring drama, music, dance, storytelling, poetry, and ethnic art forms. Programs of this type are designed to help our diverse community build a sense of understanding and appreciation of the rich traditions of the many cultures we represent.



In partnership with the Sunnyvale Rotary Club, the Columbia Neighborhood Center hosted a second annual health and safety fair. This year's fair expanded beyond the traditional display of community resources to include a bone marrow registry drive and a bicycle safety rodeo.



In coordination with the Santa Clara Valley Water District, Sunnyvale organized a campaign to replace 1,600 old, 6-gallon toilets with the modern low flow style. The campaign will go a long way in conserving water since toilets are the biggest indoor use of water in households.



The City has licensed its proprietary on-line permitting software to GovPartner, who will market the software to other jurisdictions. In exchange, the City will receive royalties, access to new products, and support for further development of electronic tools that enhance the way our City does business.



In June of this summer, Moffett Park employers, developers and the City of Sunnyvale launched the Moffett Park Business & Transportation Association. The goals of organization include reducing the number of employees who drive alone to work, relieving traffic congestion through demand management and trip reduction programs, widening the choice of employee commute options, and addressing other transportation concerns in the Moffett Park area.



The City began devising ways to proactively support organizations that want to hold community events in Sunnyvale. Work began on establishing a grant program to provide financial assistance to groups holding events, creating a central point of coordination for permits and approvals, and enabling groups to post promotional banners at City banner locations.



A new program was launched to bridge the “digital divide” by helping more of our residents become competitive for technology-based jobs. NOVA Employment Development Department partnered with Evergreen College, Mission College, UC Santa Cruz Extension, and Opportunities Industrialization Center West (OICW) to certify more than 200 individuals through this program.

FY 00/01 Fun Facts

Did You Know That...



Sunnyvale's violent crime rate was more than four times lower than the state average.

Sunnyvale residents check out 10.8 items per capita from the library, placing them among the top three communities of our size in library usage.

More than 1,000 youth found jobs at the NOVA Youth Employment Office in the WAVE Shopping Mall.



In fiscal year 1990-91 703,928 people visited the main library and checked out **1,114,598** items. Ten years later the number of visitors had increased slightly to **705,362** but they checked out **1,424,182** items!

1,659 seniors participated in 27 day trips and 8 extended trips sponsored by our Senior Center.



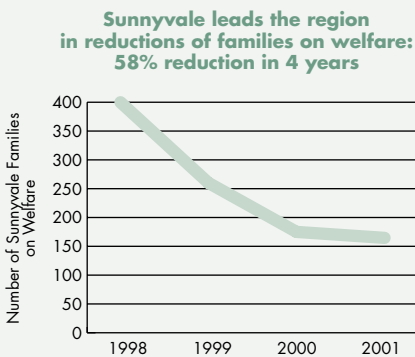
The rate of traffic accidents, the dollar loss due to crime and traffic accidents, and the residential burglary rate were all at their lowest points since 1975.

Over 4,500 building permits were issued, the vast majority (91%) of which were issued the same day at our One-Stop building counter.

Sunnyvale's online building permit system, “E-Permits,” saves contractors and homeowners 1.5 to 2 hours and cuts staff workload by 15 minutes per permit.

The NOVA Employment Development Department served more than 7,000 individuals and 1,000 companies during the past fiscal year.

Sunnyvale has been at the forefront in reducing the number of families receiving welfare assistance: down from 409 families in 1998 to 170 families as of July 2001 — a 58% reduction in four years.



QUARTERLY REPORT



CITY OF SUNNYVALE

FALL 2001

NEW! CITY EXPANDS ON-LINE BUILDING PERMIT SERVICES

Now it's easier than ever to meet your building permit-related needs on-line. In an effort to continually enhance our service delivery, Sunnyvale has launched E-OneStop at www.e-onestop.net, a new option



for residents, contractors, and other customers who prefer to obtain building permit services on-line.

E-OneStop is an interactive permit service system that allows customers to obtain minor building permits, schedule inspections, check the status of plans, review permit history for a specific property, and check the zoning districts on-line. E-OneStop is available 24-hours a day.

E-Permits

Launched in October 1999, E-Permits allows customers to obtain minor building permits completely on-line without ever visiting City Hall. Available permits include: re-roofs, furnace replacements, electrical service upgrades, water heater replacement, masonry fireplace repair, residential sewer and water line replacements, and residential tub and shower enclosure replacement. E-Permits has been very popular with both contractors and homeowners.

E-Inspection Scheduling

The E-Inspection Scheduling provides an opportunity for customers

to schedule a building inspection on-line in three easy steps. All you need is the permit number or project address. (At this time, fire inspections must still be scheduled by calling 730-7652.)

Plan Check Status

This allows customers to view the status of building plans that have been submitted for review. After the plan check is complete, the planner's comments are also available.

Permit History

This provides a complete history of all Building Permits and Planning projects. Searches can be done either by property address or Assessor's Parcel Number (APN).

Land Information

Information about individual properties is available on-line, including the zoning district, flood zone, and lot size.

For more information, simply log on to www.e-onestop.net or call the City of Sunnyvale Building Division at 730-7444. ☎

SUNNYVALE MOURNS TERRORIST TRAGEDY

More than 1,000 Sunnyvale residents joined together in a candlelight vigil on September 14 to honor the victims and families of the September 11 terrorist attack and to unify in demonstration of American strength and solidarity.

"An event like this evokes stunned silence as we haven't seen anything close to this magnitude on our soil," said City Manager Bob LaSala. "Our hearts go out to the victims of this national tragedy."

Our City remains on a heightened state of alert, with more public safety officers on the street, and continues to do the best we can to stay on top of the situation. We extend our wholehearted appreciation to the many public safety officers locally and

nationally who have worked so hard in the rescue and recovery efforts and to maintain safety.

For information on how you can help and to see photos from Sunnyvale's candlelight vigil, visit the City's website at www.ci.sunnyvale.ca.us. ☎



INSIDE

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MORE RESIDENTS, PARKING ARRIVE IN DOWNTOWN BY HOLIDAY SEASON

Midstream means that you are making headway, but still have a ways to go. Midstream is the best word to describe the status of the major revitalization of downtown Sunnyvale.

Multiple construction projects are underway and moving along at a fast pace, although most are not scheduled for completion until 2002 or later. Briefly, here is what's happening at each site:

- **Town Center Mall/WAVE** — The first new parking garage, behind Penney's, will be open for the holiday season, adding 912 spaces to the downtown parking capacity. Stores throughout the WAVE/Town Center Mall are preparing for a busy holiday shopping season. The new Target store expects a March, 2002 opening in the old Montgomery Ward location.
- **Mozart office plaza** — Construction of the four-level underground parking garage is ahead of schedule and Mozart

hopes to begin construction of the first of three office buildings shortly after the first of the year. Two major corporate tenants are already signed — Handspring and Broadcom — which will significantly increase the daytime population of employees in downtown when the companies arrive in 2003.

- **CalTrain multi-modal transportation facility** — Construction has started on the multi-level parking garage that will serve commuters during the day and patrons of downtown businesses on evenings and weekends. A new transit station (anticipated for completion in December of 2002) and other improvements will come later.

Special efforts to help existing businesses

The City continues to work hard to provide free, convenient parking for downtown visitors during con-

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DOWNTOWN UPDATE

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struction. Valet parking is available during the busiest times in downtown: Monday through Thursday, 10 a.m. to 10 p.m., and Friday, 10 a.m. to 11 p.m. Valet hours may be adjusted to meet demand during the holiday season. Any changes in service will be posted on signs in downtown and advertised in the Sunnyvale Sun.

“It is tough to do business in an area where there are multiple construction projects underway,” said

Karen Davis, economic development manager for the City of Sunnyvale, “so it is important for the community to support the existing businesses in our downtown.”

The City has added a business directory to its website to help residents find information about the goods and services available from merchants located in the downtown district. The online Downtown Directory can be found at www.ci.sunnyvale.ca.us/downtown/index-gfx.htm

spirit of cooperation and excitement about what we are building for the future in downtown Sunnyvale.”

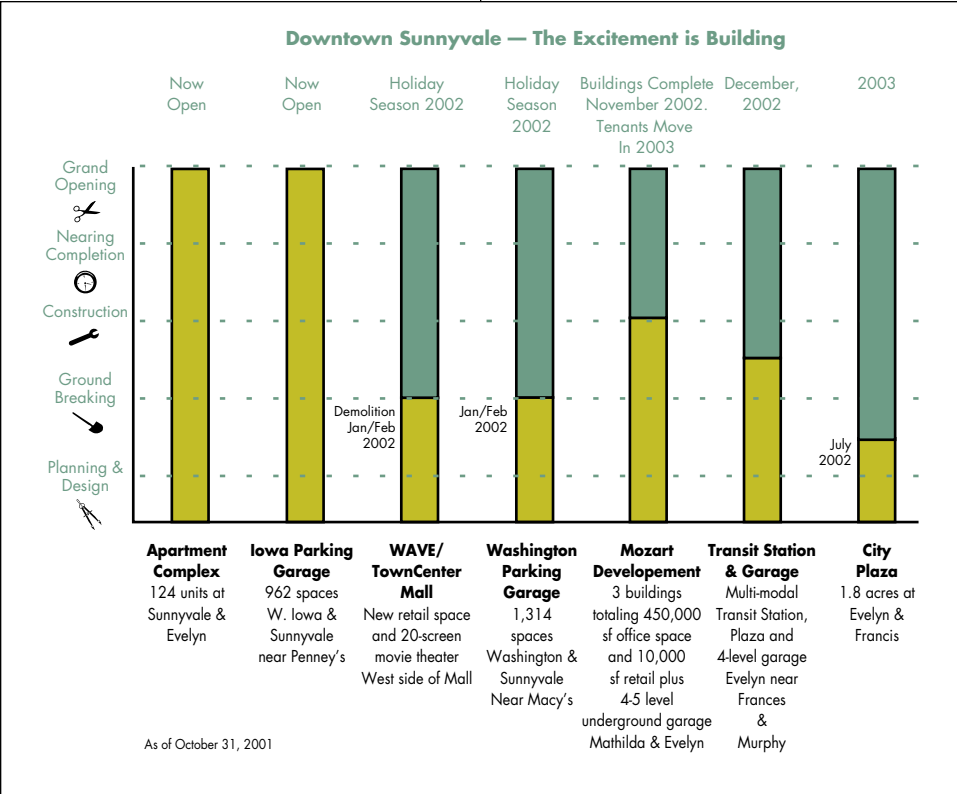
New projects adds to the urban feel

Every week, moving vans are bringing more people into new apartment homes downtown Sunnyvale. More downtown residents means more people who enjoy the urban lifestyle where shopping, dining, recreation, and entertainment are just a short walk away.

The Villa del Sol (at Evelyn and Sunnyvale Avenues) has 124 apartments while the Cherry Orchard complex just south of downtown (at El Camino Real and Mathilda) features 300 apartment homes.

Cherry Orchard is located on the site of the former Olson cherry orchard. The original Olson family fruit stand will be demolished by the end of the year, but a new replica will be built in the same general location by the time cherry season arrives next summer. The water tower will also be preserved.

Sunnyvale residents will soon enjoy browsing in a new Border's Bookstore (scheduled to open in November) or savoring a meal at one of the many restaurants that will open in the next few months in the Cherry Orchard Shopping & Dining Center. 🌟



FRAMING THE FUTURE OF DOWNTOWN

While jackhammers and cement trucks are busy taking away the old and building the new, a different type of construct activity — forming an urban design framework for downtown Sunnyvale — is taking place each month through the end of 2001.

With the help of two consulting firms, one specializing in land economics and the other in urban design, these monthly meetings involve the Sunnyvale community in sharing thoughts and ideas on the future of downtown.

The final two meetings will be held on November 14 and December 12. For more information about times and location, call the Community Development Department at 730-7612.

“If our downtown is going to be the heart of our community, it must reflect what the community wants for itself,” said Robert Paternoster, Director of Community Development. “Public participation and feedback is important in creating a downtown that has meaning for our citizens and is unique to Sunnyvale.”

Planning and urban design studies of downtown Sunnyvale were conducted in the early 1990s, resulting in the adoption of the Downtown Specific Plan.

Since that time, several new major developments have begun which were not included in this Plan.

Keyser Marston of San Francisco will use feedback obtained at the downtown stakeholder meetings, along with analysis of land economics, to develop a marketplace strategy and appropriate economic niche for downtown Sunnyvale. The goal is to leverage its strengths (such as strong anchor retailers) and take full advantage of downtown Sunnyvale’s unique opportunities.

ELS Architects of Berkeley will also use viewpoints from residents and businesses gathered at these meetings as a basis for preparing an urban design framework that links all of the individual downtown projects into a unified downtown. Fehr & Peers traffic engineers and SWA landscape architects will assist.

Summaries of the suggestions and comments gathered at these meetings will be available on the City’s website, www.ci.sunnyvale.ca.us, after the first of the year.

ASSISTANCE AVAILABLE FOR COMMUNITY EVENTS

Planning a community event in Sunnyvale? Now help is available to assist you in figuring out what kinds of permits and approvals you will need. Be sure to call the City’s Deputy Communications Officer at 730-7575 early in your planning process. Depending on the nature of your event, you may need to obtain a Community Event Approval Permit.

Examples of community events include festivals, block parties, fairs,

parades, concerts, mass participation sports, and other events.

In addition to assistance in obtaining necessary permits and approvals, a limited amount of grant funding is available via a new Community Events Grant Funding Program. If your group is interested in applying for funding to help cover some of your event costs, please call 730-7575 for information.

Grants are awarded on a competitive basis. Groups can also request use of the City’s banner space to promote their events. 🌟



MAKE YOUR VOICE HEARD ON UPCOMING POLICY ISSUES

This Fall the City Council will consider a number of policy issues. The public is encouraged to participate in the policy-making process by reviewing staff reports and offering their comments and ideas on these issues. Citizens can comment by sending a letter in advance of the meeting, or you can provide public testimony at the Council meeting. To find out which meeting(s) to attend or where to send a letter, visit the City's website at www.ci.sunnyvale.ca.us or call the City Clerk's office at (408) 730-7483. Staff reports are available on the City's website by 5:00 p.m. the Friday before Council consideration.

Following are some upcoming issues that will be considered, along with information about how to get involved in the decision-making process.

Parking Lot Landscaping Performance Standards City Council Public Hearing: November 13, 7:30 p.m.

The purpose of this study is to develop parking lot landscaping performance standards for private and public development. Currently the City has several parking lot landscaping standards, but they do not set standards for shading and long-term performance. The long-term performance standards would improve livability of the City by using shade trees to reduce summer temperatures. This, in turn, would reduce energy use, greenhouse gas emissions, urban ozone levels, and ultraviolet radiation exposure.

Consider Zoning Change in the Area Bounded by Lawrence Expressway, Route 237, and Highway 101 City Council Public Hearing: November 13, 7:30 p.m.

This study will examine the potential rezoning of existing industrially zoned properties to allow residential or retail uses. This study is intended to address current housing needs by examining the development of residential units in areas currently zoned for industrial use. The study

will consider the impacts on business as well as examine ways to ease the isolation of the residential neighborhoods within the study area.

Consideration of Park Enforcement Issues City Council Public Hearing: November 13, 7:30 p.m.

Park rules and ordinances help to ensure that we all enjoy the time we spend in our local parks. They set the ground rules for responsible, fair, and equitable use of our parks.

This study is comprised of two parts. First, we will review the City's enforcement of existing park rules and ordinances. As part of the review, we will evaluate the need for increased enforcement, consider methods for achieving increased enforcement, and identify various other options aimed at achieving increased compliance with existing rules and regulations.

The second part of the study will evaluate citizen concerns not addressed by existing Municipal Codes related to public parks. This portion will consider revisions to the following specific sections of Municipal Code Chapter 9.62 on Public Parks: a.) Picnic Areas Use; b.) Conduct-Prohibited Acts (specifically noise-related); c.) Loitering Prohibited During Certain Hours; and d.) Permit for Exclusive Use-Application Standards.

Local Transit Service Expansion Study Study Session: December 11, 6:30 p.m. City Council Public Hearing: December 18, 7:30 p.m.

The public transit system in the City offers many opportunities for longer distance commute services. However, public transit availability for local, neighborhood-based trips — such as shopping, schools, and recreation — may be more limited.

This study will evaluate existing bus service levels and ridership and identify areas underserved by transit. The study will also evaluate the ridership potential and cost effectiveness of expanding local bus service in

Sunnyvale neighborhoods. Such a bus service could take riders to downtown, the new senior center, and the community center, and could include fixed routes or on-call service. The study will investigate a range of service types and provide general recommendations about appropriate service. ☀



SHARE YOUR IDEAS WITH CITY COUNCIL

*Do you have an issue you would like
the City Council to study?*

Each December, the Sunnyvale City Council reviews issues of community concern and identifies its priorities for study in the following year. As part of this process, the City Council holds a special public hearing to solicit ideas and suggestions from citizens and community organizations as well as to get input on those already proposed. This year the public hearing will be held as part of the Council meeting on:

**TUESDAY, NOVEMBER 27
7:30 P.M.
SUNNYVALE CITY HALL COUNCIL
CHAMBERS
456 WEST OLIVE AVENUE**

Information and material about the public hearing, the City Council's process for reviewing policy and budget issues, and items already under consideration will be available on the web at www.ci.sunnyvale.ca.us under "Next/Latest Council Meeting" on November 23, the Friday prior to the public hearing. The information will also be available at the Sunnyvale Public Library and the City Clerk's Office in City Hall.

The annual Council Study Issues Workshop, where the City Council actually sets its priorities for the issues the City will consider during 2002, will be held on Thursday morning, **December 13**, beginning at 8:30 a.m. The workshop will be held in the Council Chambers in Sunnyvale City Hall. The meeting also will be televised on KSUN/Channel 18, and it will be replayed several times during December and January.

The City Council workshop is open to the public. However, citizens should make comments regarding potential study issues and community priorities at the public hearing on November 27, as no public testimony will be taken during the workshop in December. The results of the workshop will lead to a "study calendar" that Council will review and approve in January.

"This process is all about identifying and prioritizing the top concerns of the community, and giving citizens advance notice about which issues will be considered when," said City Manager Robert S. LaSala. "That way, interested parties can become actively involved early in the policy process."

The article to the left gives examples of some of the study issues the Council prioritized for 2001 that will be coming back for action in the coming months. ☀

PARENTS GET TIPS TO HELP KIDS THROUGH DIFFICULT YEARS

Experts say that some of the most challenging years for parents occur when their child is ages 9 to 13. It is a time when children are moving into adolescence, beginning to feel peer pressure, and establishing autonomy from their parents in making value judgments and decisions.

Sunnyvale parents now have access to a new community resource to help them cope with these difficult years and learn ways to positively affect the development of their child

during the pre-teen and early teen years. The Family Wellness Series invites parents for once-a-month gatherings to hear a speaker on a topic related to parenting and to share their experiences and suggestions for handling difficult situations.

The workshops are part of a broader program called Parents Promoting Youth which is operated by the nonprofit organization Social Advocates for Youth (SAY) and based at the Columbia Neighborhood Center. It is funded by a \$175,000 grant

from the Lucile Packard Foundation for Children's Health.

In addition to the workshops for parents, SAY has a full-time case manager assigned to Bishop Elementary and Lakewood Elementary schools to support families with children who need assistance. The case manager may visit with families at home or at school, provide information and education, and/or help families obtain assistance from other agencies.

see Parents, page 8

PARENTS

continued from page 7

The third portion of the Parents Promoting Youth program is an interactive computer health risk assessment called "Teen Choices and Challenges" that helps students identify potential health risks and informs them about how to make healthier and safer life decisions. Funded by Kaiser Permanente, it will be available (with parent permission) to 13-year-old students at Columbia Middle School.

"Ages 9 to 13 are crucial years in the development of a child. During this time the child forms the values that guide their decisions when they are teenagers," said Beatrix Lopez, executive director of SAY. "But children this age are also still greatly influenced by their parents and stud-

ies have shown that parents can play a major role in keeping youngsters from using alcohol, tobacco or illicit drugs."

The workshops for parents cover such topics as stress and anger management, communication and conflict resolution skills, developing self-esteem in children, effective discipline, and recognizing early warning signs of substance use or abuse. Bilingual group leaders encourage discussion in English, Spanish, Tagalog and Vietnamese of practical parenting techniques. Childcare is provided for young children and games and supervised activities are available for older children while parents participate in the workshop.

"The challenge of parenting children in this age bracket cuts across all socio-economic groups, but it can be especially difficult for parents who may be new to this country or working long hours to provide for their families," Lopez said. "Many parents who grew up in another culture now find their families living in a community where their children confront dangerous choices about sex, drugs, alcohol and truancy. They feel frustrated and isolated."

Further information about Parents Promoting Youth is available from Andre Burnett, the youth outreach director for SAY, at 253-3540, or at the front desk of the Columbia Neighborhood Center. ☀



COUNCIL-MANAGER PARTNERSHIP DRIVES INNOVATION AND RESULTS



Whether they have lived in Sunnyvale a few months or most of their lives, residents consider Sunnyvale a very good place to live. 93 percent of respondents in a citizen opinion survey conducted last year rated Sunnyvale favorably as a place to live, and 92 percent gave "above average" marks to overall services. The City also received very high marks on customer service, with 82 percent of respondents reporting they were satisfied with the service received when contacting the City staff by phone or in person.

Are these findings an accident? "Absolutely not," said City Manager Robert S. LaSala. "The cornerstone of Sunnyvale's success over the years has been the partnership between the elected officials and the highly skilled, focused performance of management and staff." This partnership is solidified in Sunnyvale's form of local governance, known as the "council-manager" form of government.

The council-manager form of government is the system of local government that combines the strong political leadership of elected officials in the form of a council or other governing body, with the strong managerial experience of an appointed local government manager. The form of government establishes a representative system whereby power is concentrated in the elected council and the council hires a professionally trained manager to oversee the delivery of public services.

In council-manager government, councilmembers are the leaders and policy makers elected to represent various segments of the community

and to concentrate on policy issues that are responsive to citizens' needs and wishes. The manager is appointed by the council to carry out policy and ensure that the entire community is being served. Since its establishment in the early 1900s, the council-manager form has become the most popular form of local government in the United States in communities with populations of 5,000 or greater.

**"THE CORNERSTONE OF
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PERFORMANCE OF
MANAGEMENT AND STAFF."**

ROBERT S. LASALA

Since Sunnyvale's first City manager was appointed more than 50 years ago, the City has had 8 City managers and 50 different councilmembers. The relationship between the councilmembers and the City manager is similar to a corporate board of directors and the CEO of a private company, with the "board" (City Council) setting the policies and the "CEO" (City Manager) and other top management devising organizational processes and overseeing staff in implementation.

If the council-manager form of local government is so commonplace

in the United States, what makes Sunnyvale unique? Our City has had a history of visionary, innovative councilmembers and City managers. Throughout the decades, Sunnyvale's City managers have been intensely focused on high performing government, accountability, and maximizing service delivery, with an emphasis on cost effectiveness and efficiency. The managers, and the systems and processes they helped to create, possess a very strong customer service orientation.

One example of leadership and innovation is Sunnyvale's Planning and Management System (PAMS). PAMS is a fully integrated system that includes strategic planning, short- and long-range financial planning, Council policy priority setting, outcome-oriented budgeting, and management evaluation components. The award winning outcome management performance budgeting component challenges governments to clearly define the services that citizens want and structure the organization to deliver those services as efficiently and effectively as possible. The overall PAMS enhances government accountability to citizens, ensuring that scarce tax dollars are spent on the most important issues and that citizens are kept informed of what they are getting for their money.

This innovation has generated notable performance results by decreasing the cost of service, increasing quality, and improving customer service. With no general tax increases or layoffs, the City's service productivity has improved more than 44%, and efficiency has increased 38% since 1985.

The customer-oriented focus of outcome management has helped to generate consistently high satisfaction ratings in surveys of Sunnyvale residents. By the late 1980s and early 1990s Sunnyvale became the premier City known nationally and internationally for that system. Sunnyvale's results-driven process has won national and international recognition and is cited in Osborne and Gaebler's book *Reinventing Government* as the "performance leader". The system subsequently became the foundation for the Performance Accountability and Results Act of the United States that brought performance management and budgeting to the federal government. Government officials from across the country and around the world visit Sunnyvale to learn more about the system.

PAMS is just one example of the innovation brought forth by the City's leaders. Sunnyvale's City council and organization are committed to continuing the legacy of innovation, leading edge service delivery, and customer service. These systems have evolved over time as each City manager refines and expands them. Currently the City manager is leading the organization in a further migration of our outcome management system, as well as the development of a Quality of Life Index to track the City's performance on issues that matter most to residents. The City also is beginning to move toward a more integrated way of delivering City services at the neighborhood level. Critical to the success of our City's ongoing evolution and innovation is the strong partnership between elected officials, the City manager, and the community. ☀



**TUESDAY, NOVEMBER 6 IS ELECTION DAY.
DON'T FORGET TO VOTE!**

This year we will be electing three City Councilmembers in Sunnyvale. Polls are open from 7:00 a.m. to 8:00 p.m. For information about polling places and candidates, call the Santa Clara County Registrar of Voters at 299-8639 or visit their website at www.sccvote.org. Election returns will be posted on the Internet throughout the night at www.sccvote.org. Additional information, including candidate information, is available at the League of Women voters website, www.smartvoter.org.

COMMUNITY PROGRAMS

MORE COURTS, EXPANDED SERVICES AT LAS PALMAS TENNIS CENTER

It was a warm Saturday afternoon when dozens of residents came out to celebrate the grand opening of the Las Palmas Tennis Center expansion on September 8. Following the ribbon-cutting ceremony, attendees enjoyed the opportunity to play on new courts and sample treats from the recently-opened Centre Court Cafe.

“WITH THESE ENHANCEMENTS, THE LAS PALMAS TENNIS CENTER WILL CONTRIBUTE EVEN MORE TO THE QUALITY OF LIFE IN SUNNYVALE,”

JIM ROBERTS

Adding to Our Quality of Life

“With these enhancements, the Las Palmas Tennis Center will contribute even more to the quality of life in Sunnyvale,” said Jim Roberts, Sunnyvale City Councilmember who had championed the expansion. The tennis center, which is adjacent to Las Palmas Park, offers singles and doubles play, lessons for all age and ability levels, and practice clinics. Tournaments are hosted there, and tennis equipment can be purchased at the tennis shop. The expansion includes three more courts — bringing the total number of lighted courts to 16. Players will also enjoy more parking spaces and beautiful landscaping.

“These new enhancements will enable us to host larger, exciting events like the U.S. Tennis Association Professional Tournaments and California League Championships,” said Roberts. While the local tennis leagues focus more on the recreational and social dimensions of tennis, tournament play is popular among dedicated tennis players.

The center also features new services, including the Centre Court Cafe and catering service, named after the Wimbledon “Centre Court”. The cafe offers indoor and outdoor seating overlooking the courts, lending to a friendly, social atmosphere. Players can take a break and refresh with a smoothie, grilled sandwich, or crisp salad. The cafe is open on week-ends from 11am-5pm, Monday through Thursday from 11am-9pm, and Friday from 11am-10pm.

Lessons and Club Membership Available

The tennis center offers adult and youth lessons for all skill levels in group or private sessions. Younger players can participate in Junior League and Junior tournaments. The qualified and enthusiastic professionals who staff the center encourage players to have fun while learning. Players can also join the Sunnyvale Tennis Club, a non-profit community organization with 750 members. Club volunteers organize various activities throughout the year. Members enjoy recreational and competitive tennis in United States Tennis Association leagues, ladders, tournaments, interclub, and



City Councilmembers and the City Manager watch as Mayor Jack Walker cuts the ribbon to celebrate the expanded Las Palmas Tennis Center.

social events. Most events are played at the Las Palmas Tennis Center. Tennis players interested in participating in the club can find more information at www.sunnyvaletennisclub.org.

SUNNYVALE MUNICIPAL TENNIS CENTER

755 South Mathilda Avenue, Sunnyvale (between El Camino Real and Talisman)
(408) 732-2130

Hours of Operation

Saturday and Sunday: 8:30 a.m. until last reservation
Monday-Friday: 8:30 a.m. – 10:00 p.m.

Court reservations can be made in person or by phone, eight days in advance. Fees apply. Visit or call the tennis center to register for lessons.

For More Information

City of Sunnyvale
www.ci.sunnyvale.ca.us/leisure-services/tennis/
Sunnyvale Tennis Club
www.sunnyvaletennisclub.org

PUBLIC INPUT SOUGHT ON PARK PROJECTS

Chances are you or someone you know has enjoyed some leisurely downtime in one of Sunnyvale’s public parks. Whether it’s a family picnic, a tag football game, or a walk with your dog, parks provide a welcome respite from the hectic pace of modern life.

The City’s Parks and Recreation Department works hard to keep our parks in top shape for residents to enjoy. As part of this process, the City manages many construction projects to improve and enhance our parks and open space areas. Many of the improvement ideas come from residents and park users.

This year we will be working on several significant and exciting projects on which we are seeking residents’ input. If you have an interest in any of these park projects, your feedback is welcome! Please contact the Parks Division at 730-7506 to have your name added to the contact list for any of the following upcoming project meetings.

Fair Oaks Park
Skateboard Park Design and Construction

City Council has approved the construction of a skateboard park to be located at Fair Oaks Park, 540 North Fair Oaks Avenue in Sunnyvale. A great deal of information was gathered this past year as staff conducted several public meetings with skaters, residents, and the business community.

Additional meetings are planned to allow skaters to provide more specific input regarding their favored skating elements such as ramps, bowls, and rails. Input from these meetings will be incorporated into a final design that should be under construction by spring of 2002.

Lakewood Park
Recreation Facilities

Lakewood Park at 834 Lakechime Drive features 16 acres with a children’s play area, swimming pool, tennis courts, and many other amenities. We are undertaking a two-year project to determine new and fun activity centers to be placed in the

park. This project has been created to address outdated and under-used portions of the park located between the multi-purpose building, the playgrounds, and picnic areas.

The planning and design phase will occur this fiscal year (July 2001 through June 2002), and the construction portion of the project is scheduled for fiscal year 2002-03. Public meetings will be scheduled to gather ideas from students, residents, and park visitors. Together we will decide how best to renovate and remodel the fire ring, skating rink, and space station foundation.

Ortega Park
Playground, Walls, and Hardscapes

Users and neighbors of Ortega Park, 636 Harrow Way, brought this project forward. Some folks were concerned that the brick walls at the playground blocked clear views of children at play. This was especially of concern to families with children of several age groups using different portions of the playground at the same time.

In addition to removing and redesigning the walls near the playground, we’ll be looking at the walkways and patio areas nearby. These hardscape areas are expansive yet seldom used, and some tree roots have lifted portions of the surfaces. As these park components are addressed we will make the playground more accessible for disabled persons, and the playground play structures will be replaced as well. Staff plans to hold several meetings with park users and anyone interested in this project and the play equipment that will be installed.

WATERSHED WATCH CAMPAIGN AIMS TO PREVENT WATER POLLUTION

When you go to the grocery store, do you realize that choosing organic food helps to prevent water pollution?

When you apply pesticides to your lawn or garden, do you know you are polluting the Bay? Most people don't make these kinds of connections every day, but a new campaign aims to change that.

Watershed Watch is a new public outreach campaign in Santa Clara Valley. The purpose of the campaign is to educate and inform the public about protection of local creeks and the Bay, and the importance of these

resources to the environment and human health. The campaign provides information and tips about how people can prevent storm water pollution, which directly affects local watersheds. The City of Sunnyvale is one of 13 Bay area cities participating in this outreach effort.

Watersheds are areas of land that drain water into water bodies, such as creeks, rivers, ponds, bays, lakes, and oceans. Each of us lives in a specific watershed that flows to a nearby creek and all of the runoff from homes, yards, and neighborhoods in our local area flows to that creek.

In urban areas such as Santa Clara Valley, the water from rain and irrigation (called runoff) flows over the land into storm drains and from there to creeks and rivers that flow directly into San Francisco Bay. In addition, water may also flow into or out of underground water bodies called aquifers. Pollutants entering one water body can quickly move to others, either above or below ground — it's all connected.

Pollutants such as motor oil and other automotive fluids, chemicals such as pesticides and fertilizers, paint, litter, and pet waste wash into gut-

ters and storm drains when it rains or when sprinklers overflow. These pollutants not only damage the environment, but can harm the health of humans as well. San Francisco Bay is considered an impaired

water body because of high levels of certain pollutants found in the Bay.

A federal law called the Clean Water Act prohibits discharges of pollutants into storm drains. Most

people believe that industry is to blame for this pollution, when in fact, each and every one of us causes most of it. Individuals can prevent water pollution by making some very easy changes around their homes and in their everyday lives.

For more information about urban runoff pollution prevention in the City of Sunnyvale, please contact the Environmental Outreach section of the Water Pollution Control Plant at 730-7717. Or visit www.watershed-watch.net for information, contests, and promotions. A free Watershed Watch Kit is available which provides more information, easy tips, a pledge card and a discount card honored by local businesses that help prevent pollution. Call the Watershed Watch Hotline at 1-866-WATERSHED for information and your free kit. ☀



HERE ARE SOME THINGS YOU CAN DO TO HELP PREVENT WATER POLLUTION

- Buy organic food and other organic products because they are produced without pesticides. Fewer pesticides mean less water pollution.
- Use non-toxic alternatives to chemical pesticides and fertilizers. These chemicals run off your lawn and garden into storm drains during heavy rains and from over-watering.
- Take your car to a car wash to prevent dirty, soapy water from running off your driveway into the storm drain. Or wash it on the lawn — the soapy water will clean itself by percolating through the soil, and your lawn gets watered at the same time!
- Keep your car in tune to prevent automotive leaks. These leaks drip onto parking lots and streets, wash into storm drains, and end up in creeks and the Bay.

ENERGY CONSERVATION REMINDER

Californians have come a long way in conserving energy this summer. Please keep up the good work this fall and winter.

Energy Conservation Information

City of Sunnyvale
pre-recorded tips

(408) 774-0262, press 169

Energy efficiency, Energy Star appliances, and rebates

PG&E
www.pge.com/123
800-933-9555

U.S. Environmental
Protection Agency
www.energystar.gov

Solar energy and rebates

California Energy Commission
www.consumerenergycenter.org/buydown/
800-555-7794

Northern California Solar Energy
Society
www.noricalsolar.org
510-869-2759

RECYCLE MORE AT THE SMaRT® RECYCLING CENTER

Fluorescent Bulbs and Household Batteries Now Accepted

Now you can recycle even more items at the SMaRT Recycling Center in Sunnyvale. Leading the list of new items that are accepted are **fluorescent light bulbs** and **household and rechargeable batteries**.

According to Debi Sargent, Contract Administrator for the SMaRT Station®, "The SMaRT Recycling Center continues to be a convenient place for residents to recycle or safely dispose of many hard-to-recycle items."

New items accepted at the SMaRT Recycling Center include the following:

- Fluorescent light bulbs and tubes
- Household batteries including alkaline, carbon zinc, silver button, mercury
- Rechargeable batteries: Nickel Cadmium (Ni-Cd), Nickel Metal Hydride (Ni-MH), Lithium Ion (Li-ion)
- Plastic containers: Types #1-#7 (marked on the container within the chasing arrows)

- Plastic film-including plastic grocery bags, dry cleaning bags, bread bags and dry produce bags

In addition to these new items, you can continue to recycle a wide range of other items at the SMaRT Recycling Center.

The SMaRT Recycling Center is located at 301 Carl Road, at the north end of the City near the intersection of Caribbean Drive and Borregas Avenue. It is open seven days a week from 8:00 a.m. to 5:00

p.m. to businesses and residents of any community.¹ There is no charge to recycle items at the center. For more information, call 752-8530 or visit www.ci.sunnyvale.ca.us, and follow the link to Solid Waste/Recycling. ☀

¹ Please note - you must be a resident of Sunnyvale, Mountain View, or Palo Alto to recycle the following items at the SMaRT Recycling Center: rechargeable batteries, alkaline batteries, fluorescent tubes, automotive batteries, used motor oil and oil filters, and anti-freeze.

Still not using recycled paper?
We're stumped.

Next time, ask for recycled paper.

Hotline: 1-800-533-8414
Web: www.ReduceWaste.org



Brought to you by the Solid Waste Commission and the cities of Santa Clara County.

In Sunnyvale you can buy recycled paper at Office Depot and Kinko's.

COMMUNITY CALENDAR

KEY		
CC	=	Council Chambers
WCR	=	West Conference Room
CCB	=	Community Center Boardroom
GCR	=	Garden Conference Room

PUBLIC MEETINGS —
City Council, Boards and Commissions

Public Meetings Calendar
November 1, 2001 - January 31, 2002

The following are projected dates of City Council meetings, which are held each Tuesday at 7:30 p.m. (study sessions are normally held at 6:30 p.m. prior to Council meeting), Board and Commission meetings, and selected issues on the City Council calendar. All dates shown are subject to change. For more complete information, or to confirm dates and times listed, contact the City Clerk's Office at 730-7483 or call SunDIAL at 774-0262 code 122. City Council meetings are broadcast on KSUN (Cable TV channel 18) live Tuesdays at 7:30 p.m., and rebroadcast 7:30 p.m. Wednesday and 4:00 p.m. Saturday. Planning Commission meetings are broadcast live Mondays at 8:00 p.m. and rebroadcast Thursdays at 8:00 p.m. and 11:00 a.m. Saturday.



CITY COUNCIL

7:30 p.m., CC
November 13, 20, 27 (6 Canceled)
December 11, 18 (4, 25 Canceled)
January 8, 15, 29 (1, 22 Canceled)

COUNCIL STUDY ISSUES WORKSHOP

8:30 a.m., CC
December 13

BOARD AND COMMISSIONS

Arts Commission, 7 p.m., WCR
November 21
December 19
January 16

Bicycle and Pedestrian Advisory Committee 6:30 p.m., WCR
November 15
December 20
January 17

Board of Building Code Appeals 7 p.m., CC
Meetings are held only when necessary, for more information call 730-7444.

Board of Library Trustees 7:30 p.m., CC
November 8
December 3
January 7

Child Care Advisory Board 1 p.m., WCR
Meetings are held quarterly only when needed, for more information call 730-7480.

Heritage Preservation Commission 7 p.m., WCR
November 7
December 5
January 2

Housing and Human Services Commission 7 p.m., WCR
November 28
December 17
January TBA

Parks and Recreation Commission 7 p.m., CC
November 14 (28 Canceled)
December 12 (26 Canceled)
January 9, 23

Personnel Board 5 p.m., CC
November 19
December 17
January TBA

Planning Commission 8 p.m., CC (Study Sessions, 7-8 p.m., WCR)
November 12, 26
December 10, 17
January 14, 28

LEISURE –
Theater, Arts, Recreation

For more complete information, or to confirm dates and times, contact the organization listed.

Leisure Activities Calendar
November 1, 2001 - January 31, 2002

DIABETES SUPPORT GROUP

Members are invited to join this informal support group for individuals with diabetes. Participants listen to and share with others their daily experiences with the disease. Group meets the 4th Thursday of every month and is led by volunteer Betty Merslich who has diabetes and has been involved in forming support groups for others.

Upcoming meetings:
November 29
January 24

SUNNYVALE COMMUNITY PLAYERS

For more information or to purchase tickets call 245-4974

STARMITES (JUNIOR THEATER)

October 26-November 18

CALIFORNIA THEATER CENTER

For more information or to buy tickets call 245-2978

The Legend of Sleepy Hollow
October 20-November 20

A Holiday of Times Past
December 3-16

A Midsummer Night's Dream
January 7-18

The Adventure of Peter Rabbit
January 24-30

AN EVENING OF CULTURAL ARTS

For more information or to buy tickets call 730-7343

Golden Bough
January 11, 8:00 p.m.

Patrick Ball
January 12, 8:00 p.m.



SUNNYVALE SINGERS

For more information or to buy tickets call 227-5036

Winter Concert
December 8, 8:00 p.m.

RECYCLING EVENTS AND PROGRAMS

Thanksgiving Collection Schedule

Regular Thursday pick-up will be on Friday, November 23. Regular Friday pick-up will be on Saturday, November 24.

Christmas and New Year's Collection Schedule

For customers whose regular collection day is Tuesday, Wednesday, Thursday or Friday, pick-up for the weeks of December 24 and December 31 will be the day after your regularly scheduled pick-up day.

Household Hazardous Waste Drop-Off

Drop-off at Sunnyvale Event Site (164 Carl Rd), 8 a.m. - 1 p.m. For more information call 730-7262.

November 17
December 15
January 19

CHAMBER OF COMMERCE WAKE-UPS AND MIXERS

For more information call 736-4971

Wake-up Sunnyvale
November 18, Ramada Inn, 1217 Wildwood Avenue
No meeting in December
January - TBA

Mixers

November 15, C.J. Olson Cherries, 494 W. El Camino Real, Sunnyvale

ON-GOING EVENTS

Sign up for a tour of Sunnyvale's Water Pollution Control Plant! To schedule a tour or for more information call 730-7717. ☀

CHANNEL 60
Your Public Access Station

Tune in to cable channel 60 to watch programs on a wide range of topics produced by members of the general public. The City of Sunnyvale is in the middle of a 12-month pilot program to air existing public access programming on cable channel 60.* Public access is programming created by members of the general public who donate their time and energy to produce shows about topics that might interest the community.

New Line-Up and Show Times!

Sundays.....6-9am, 6-9pm
Mondays6-9am, 6-9pm
Tuesdays11am-2pm
Wednesdays.....6-9am, 6-9pm
Thursdays11am-2pm
Fridays.....6-9am, 6-9pm
Saturdays.....7-10am, 7-10pm

Programs are aired in the following sequence:

Gustine Castle and You

A whimsical self-esteem building series that helps viewers build a positive, "can-do" attitude.

Those Videos

Features a critique of music videos

from a variety of genres including R&B, hip-hop, jazz, pop, and others.

On the Move

A series that promotes the understanding, awareness, and self-esteem of the physically challenged and assists the relatives and friends who support the disabled or people with special needs.

Toastmasters on Television

Offers a variety of communication and leadership segments to help viewers become more effective speakers.

Silicon Valley Real Estate

Teaches viewers how to save time, money and undue stress in residential real estate transactions.

Tell Us What You Think About Channel 60

Please share your comments, ideas, or suggestions about public access programming on cable Channel 60. Simply e-mail your comments to PublicAccess@ci.sunnyvale.ca.us or fill out the form below and mail it to City of Sunnyvale, Attn: Channel 60, P.O. Box 3707, Sunnyvale, CA 94088-3707. ☀

* Please note: Channel 60 programming is currently in a one-year pilot phase that started in March, 2001. During the pilot phase, programming is limited to Sunnyvale producers who have active Producer Agreements with the De Anza TV Center as of July 2000.

SHARE YOUR THOUGHTS ABOUT
CHANNEL 60 PUBLIC ACCESS TV!

Do you watch cable Channel 60? ☐ Yes ☐ No

Would you like the City to continue airing public access programming?
☐ Yes ☐ No

What do you like or dislike about it? _____

How often would you view it? _____

Do you have comments, ideas, or suggestions about cable Channel 60?

Your name, address, phone number, and email (optional):

Please mail to: City of Sunnyvale, Attn: Channel 60, P.O. Box 3707, Sunnyvale, CA 94088-3707

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ANNUAL
REPORT
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